



ISHIKA MEHTA

PORTFOLIO

MOTION DESIGNER | ILLUSTRATOR

www.ishikamehta.com
ishikamehta501@gmail.com
+1 (248) 470-9254



Hi, I'm Ishika!

I'm a **motion designer, illustrator, and visual storyteller** with a B.F.A. in Motion Media Design from SCAD.

My work combines **motion, branding, illustration, and graphic design** to create engaging visual experiences. I'm passionate about developing ideas from concept to final execution and crafting work that is both thoughtful and visually memorable.

INTRODUCTION

WHAT I DO

ENTERTAINMENT & MEDIA

- Title sequences
- Broadcast graphics
- Trailers & Promos
- Storyboarding
- Streaming visuals

MOTION

- Animated typography
- Social media content
- Video editing
- Digital campaigns
- Live event visuals

BRANDING

- Brand identity
- Marketing campaigns
- Commercial motion graphics
- Advertising design

ILLUSTRATION

- Editorial illustration
- Character design
- Concept development
- Styleframes
- Visual development

GHOSTS CAMPAIGN

PROMO • SOCIAL MEDIA • MOTION DESIGN

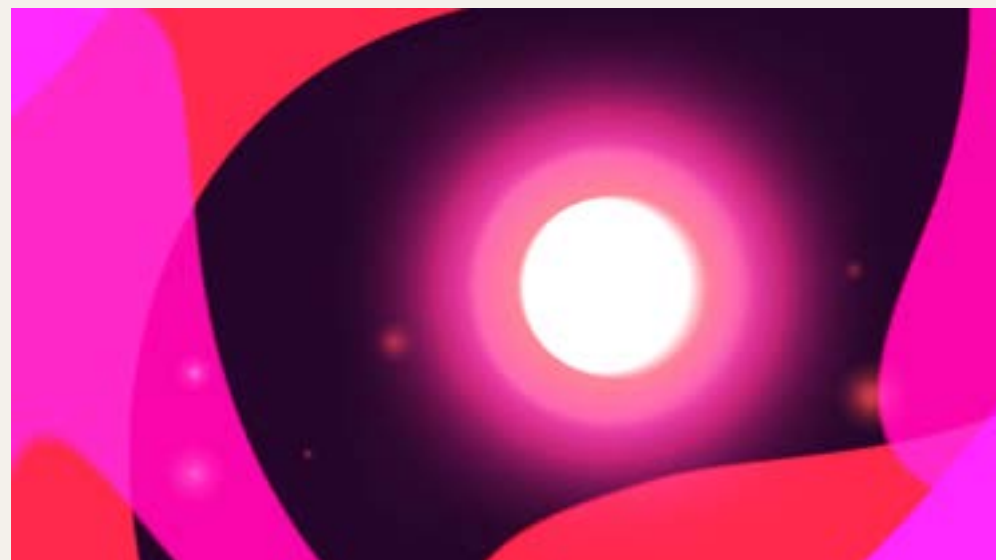
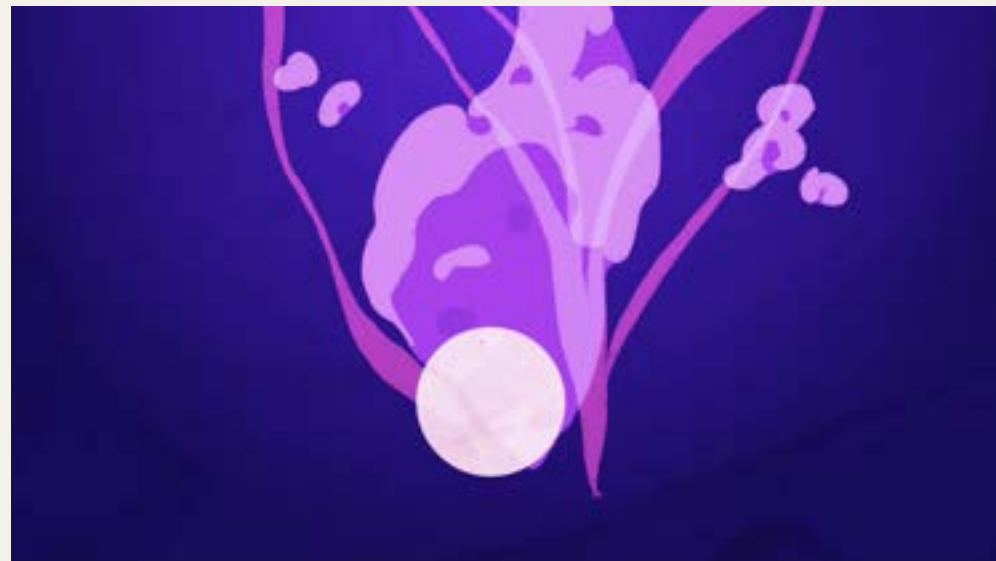
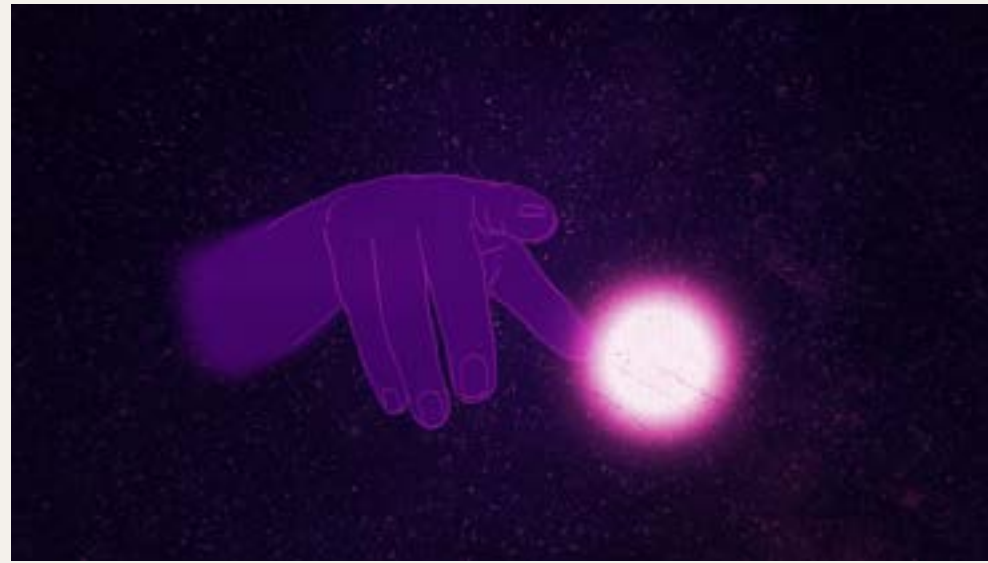
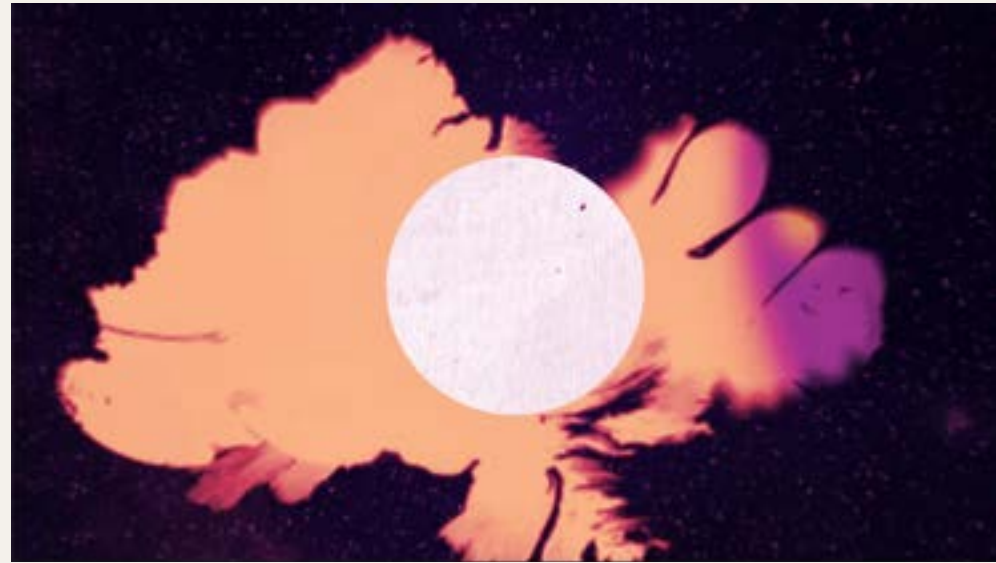


VIEW FULL PROJECT HERE:



SENIOR THESIS

MOTION DESIGN • FILM

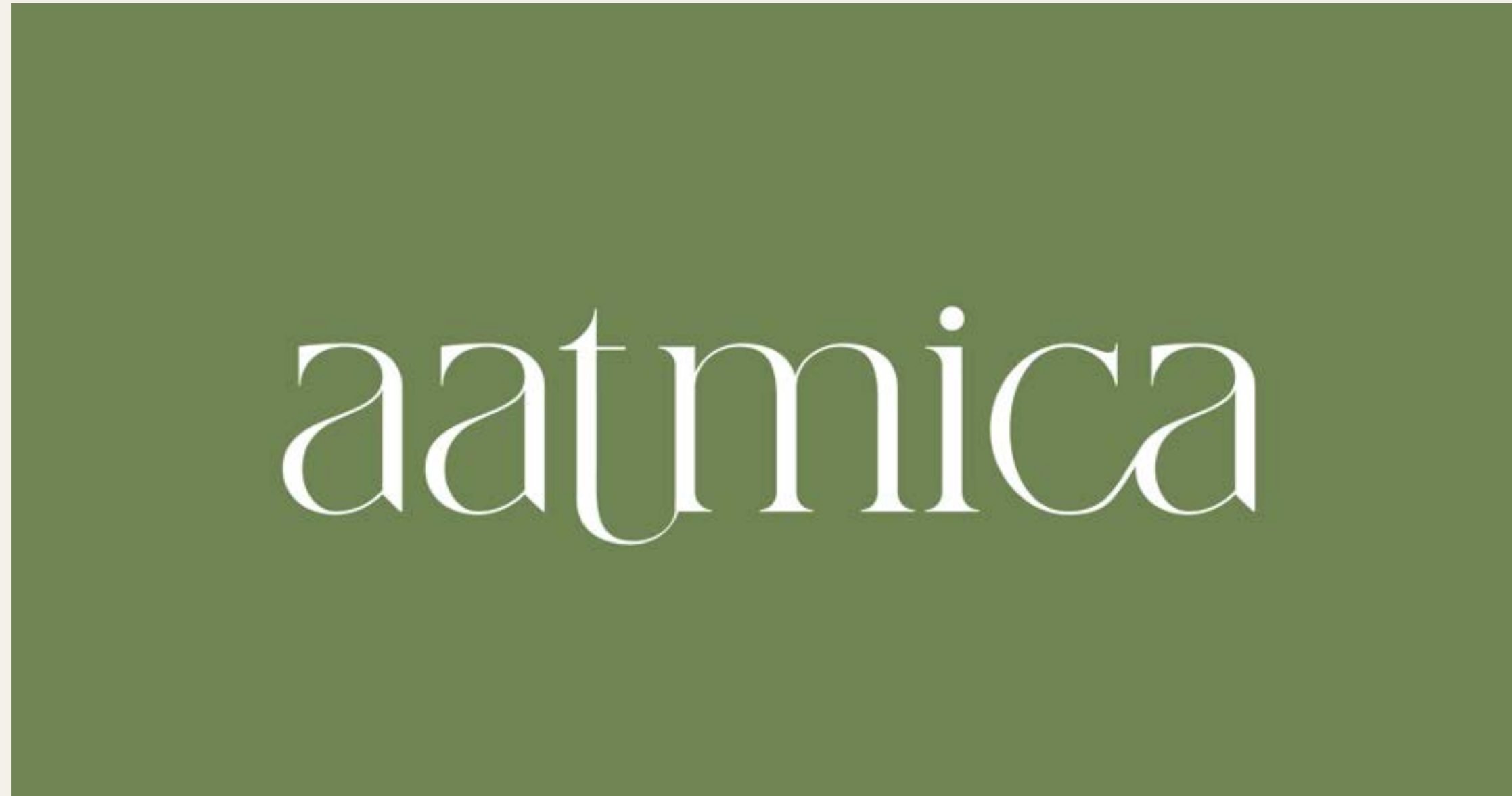


VIEW FULL PROJECT HERE:



AATMICA

BRAND IDENTITY • PRINT • SOCIAL MEDIA • PACKAGING



LOGO



GUIDEBOOK
(DIGITAL PRODUCT)



INSTAGRAM CAROUSEL

RGB



=6F8453

=B5D3D7

=9EADD8

CMYK



=708454

=B5D3D7

=9EADD8

COLOR PALETTE

ANANDA SPA

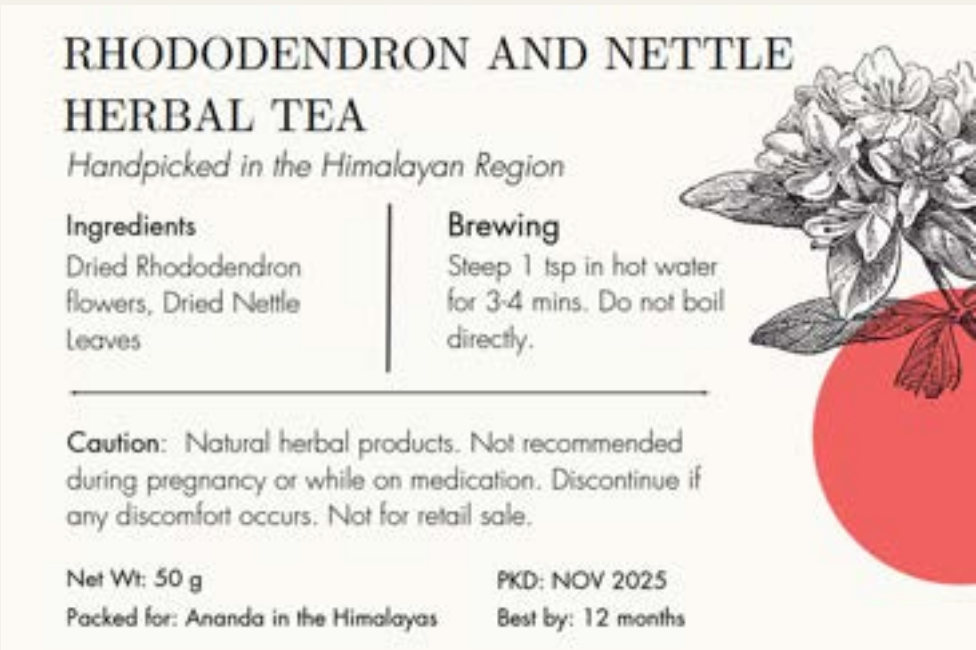
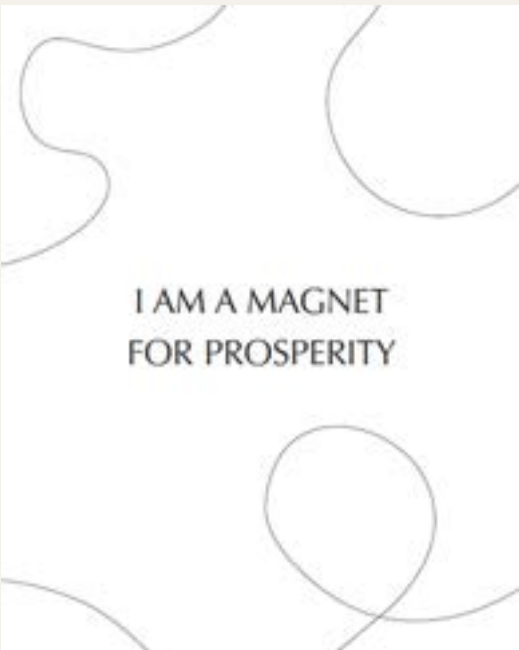
PRODUCT DESIGN • PRINT • PACKAGING

25TH
ANNIVERSARY
GIFT BOX BY
AATMICA



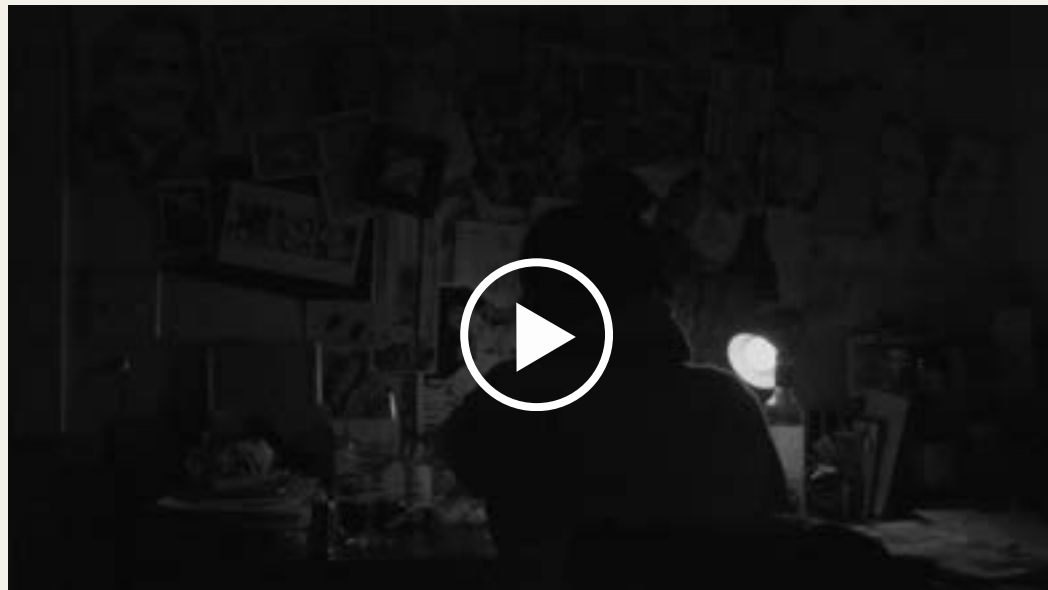
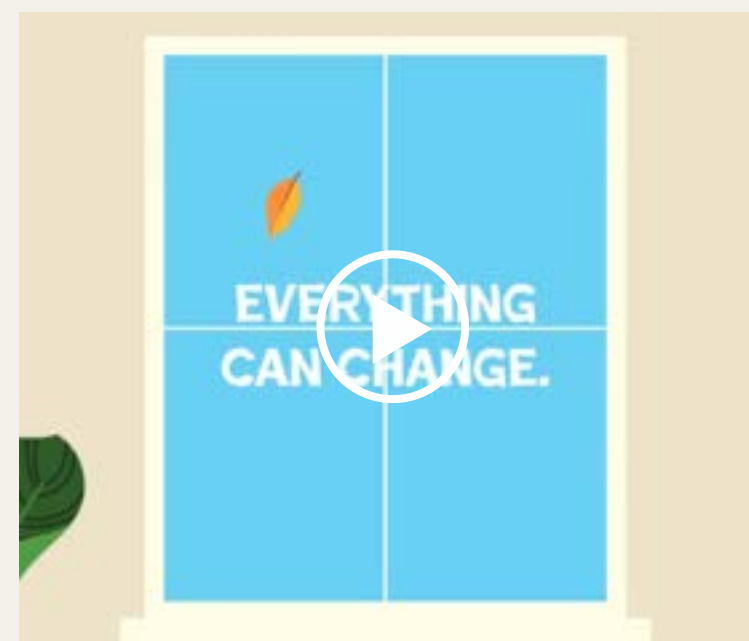
MONARCH CARDS

BOX DESIGN



PLANTABLE CALENDAR

TEA LABEL



MOTION WORK

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ILLUSTRATION



PATTERN



LETS WORK TOGETHER!

Website

www.ishikamehta.com

Phone Number

+1 (248) 470-9254

Email Address

ishikamehta501@gmail.com

Social Media

@artbyakihsi