

ISHIKA MEHTA

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WORK EXPERIENCE

• GRAPHIC DESIGNER | THE LAUNCH

September 2024 - December 2024 | Savannah, GA

- Designed the official logo and branding to establish their visual identity.
- Created and managed the social media page, developing content to engage the target audience.

• DESIGN HEAD | AATMICA

December 2023 - September 2024 | Bangalore, India (Remote)

- Led the rebranding for Aatmica, including designing the new logo and visual identity.
- Managed the company's social media presence, including content creation, post scheduling, and editing engaging reels, significantly increasing follower engagement and brand visibility.

• ILLUSTRATOR/DESIGNER | MARIA ANTOKAS PUBLISHING

December 2023 - March 2024 | Atlanta, GA (Remote)

- Collaborated with authors, publishers, and illustrators to develop concepts and produce final illustrations for a children's book scheduled for publication.
- Designed layout to be used in final publication.

• LOGO DESIGNER | SOULCHAI COMPANY

September 2023 | San Diego, California (Remote)

- Enhanced e-commerce and increased sales across multiple platforms by developing and redesigning logo.
- Implemented a modern aesthetic to align with business's rebranding efforts.

• STORYBOARD INTERN | REDEFINE

March 2021 - August 2021 - Bangalore, India

- Worked as a storyboard artist for an upcoming action movie to be released nationwide.
- Collaborated with concept artists, directors, and department heads to ensure all story requirements were met.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

BFA in Motion Media Design with a minor in Illustration for Entertainment

Expected to graduate June 2026

SKILLS

- Illustration
- Motion Media Design
- Graphic Design
- Concept Art
- Storyboarding
- Social Media Management
- Product Design

SOFTWARE

- Adobe Creative Suite
- Procreate
- Nomad Sculpt
- Cinema 4D
- Microsoft Office Suite