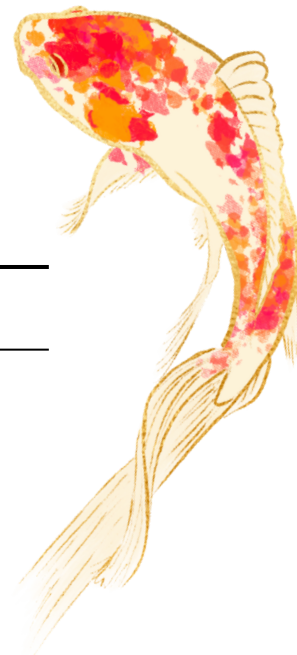


# Ishika Mehta

MOTION DESIGNER | ILLUSTRATOR



## EDUCATION

### SAVANNAH COLLEGE OF ART AND DESIGN

BFA in Motion Media Design

Graduated March 2026 | Dean's List

## CONTACT

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## WORK EXPERIENCE

### GRAPHIC DESIGNER | THE LAUNCH

September 2024 - December 2024 | Savannah, GA

- Designed brand identity and logo system to establish a cohesive visual presence across digital platforms.
- Created and managed social media content, producing graphic assets to engage target audiences.
- Increased audience engagement through consistent visual storytelling and content strategy.

### STORYBOARD INTERN | DNEG

March -August 2021 | June-August 2024 | Bangalore, India

- Developed storyboards for a nationally released action film, translating scripts into clear visual sequencing for production while meeting tight deadlines.
- Collaborated with directors, concept artists, and cross-functional teams to refine production flow.

### DESIGN HEAD | AATMICA

December 2023 - September 2024 | Bangalore, India (Remote)

- Led rebranding initiative, developing logo, visual identity, and cohesive brand guidelines.
- Designed a series of wellness products including affirmation cards and self-care card sets, aligning visuals with brand identity and target audience.
- Collaborated on a limited-edition wellness box for Ananda Spa's 25th anniversary, creating packaging, card designs, and product labels.
- Contributed to product development from concept and design to final production and assembly of 100+ units.
- Created motion graphics and edited short-form video content to boost engagement and brand visibility.

### ILLUSTRATOR/DESIGNER | MARIA ANTOKAS PUBLISHING

December 2023 - March 2024 | Atlanta, GA (Remote)

- Developed concept illustrations and visual directions for a children's book in collaboration with author and publisher.
- Explored character design and layout concepts to support early-stage narrative development.

### LOGO DESIGNER | SOULCHAI COMPANY

September 2023 | San Diego, California (Remote)

- Redesigned brand logo to support rebranding efforts and improve visual consistency across e-commerce platforms.
- Contributed to increased online sales through updated brand identity and digital presence.

## SKILLS

|                     |                               |
|---------------------|-------------------------------|
| Motion Graphics     | Branding & Identity           |
| Storyboarding       | Video Editing                 |
| Visual Storytelling | Social Media Content Creation |

## SOFTWARE

|               |           |
|---------------|-----------|
| After Effects | Lightroom |
| Photoshop     | Procreate |
| Illustrator   | Audition  |
| Premiere Pro  | Cinema 4D |

